



Big Lake Music in the Park Partnership Proposal

Big Lake's Music in the Park concert series is returning for a full season in 2022 to celebrate its 10-year anniversary! This free concert series is held on select Thursday evenings during the months of June- August and features a wide variety of live music and local food trucks. The concerts are held at Big Lake's scenic Lakeside Park located right off of Highway 10 and attendees range from newborns to senior citizens and every age in-between.

After eight years of coordination through the gracious Big Lake Legacy Foundation, Music in the Park was transitioned to a City-run program in 2021. The City of Big Lake is excited to continue this successful program that has drawn over 70,000 people from Big Lake and the surrounding areas including St. Cloud and to the Twin Cities. In order to make this series a success in 2022, we are encouraging local businesses and organizations to support Music in the Park through sponsorship. Below is a variety of sponsorship packages and what they offer:

___ **Platinum Sponsor:** \$5,000+

- Stage naming collaboration rights
- 10x10 booth space provided at each concert upon request
- Premier logo feature on stage concert banner
- Premier logo feature and link on City website
- Logo listed on all print marketing materials
- Weekly verbal recognition prior to musician performance

___ **Gold Sponsor:** \$2,500

- 10x10 booth space provided at each concert upon request
- Premier logo feature on stage concert banner
- Premier logo feature and link on City website
- Weekly verbal recognition prior to musician performance

___ **Silver Sponsor:** \$1,000+

- Logo feature on stage concert banner
- Logo feature and link on City website
- Weekly verbal recognition prior to musician performance

___ **Bronze Sponsor:** \$500+

- Small logo featured on stage concert banner
- Small logo feature on City website
- Weekly verbal recognition prior to musician performance

We are really excited to bring Music in the Park back to the community in 2022, and contributions of any size are appreciated. Please let me know if you have any questions about the concert series.

Thank you,
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