



## Big Lake Music in the Park Partnership Proposal

Big Lake's Music in the Park concert series is returning in 2021! This free concert series is held Thursday evenings during the months of June and July and features a wide variety of live music and local food trucks. The concerts are held at Big Lake's scenic Lakeside Park located right off of Highway 10 and attendees range from newborns to senior citizens and every age in-between.

After eight years of coordination through the gracious Big Lake Legacy Foundation, Music in the Park is being transitioned to a City-run program. The City of Big Lake is excited to continue this successful program that has drawn over 70,000 people from Big Lake and the surrounding areas including St. Cloud and to the Twin Cities. In order to make this series a success in 2021, we are encouraging local businesses and organizations to support Music in the Park through sponsorship. Below is a variety of sponsorship packages and what they offer:

\_\_\_ **Platinum Sponsor: \$5,000+**

- Stage naming rights
- 10x10 canopy provided at each concert upon request
- Premier logo featured on stage concert banner
- Premier logo feature and link on City website
- Logo listed on all print marketing materials
- Weekly verbal recognition prior to musician performance

\_\_\_ **Gold Sponsor: \$2,500**

- 10x10 canopy provided at each concert upon request
- Premier logo featured on stage concert banner
- Premier logo feature and link on City website
- Logo listed on all print marketing materials
- Weekly verbal recognition prior to musician performance

\_\_\_ **Silver Sponsor: \$1,000+**

- Logo featured on stage concert banner
- Small logo feature and link on City website
- Weekly verbal recognition prior to musician performance

\_\_\_ **Bronze Sponsor: \$500+**

- Small logo featured on stage concert banner
- Small logo feature on City website
- Weekly verbal recognition prior to musician performance

We are really excited to bring Music in the Park back to the community in 2021, and contributions of any size are appreciated. Please let me know if you have any questions about the concert series.

Thank you,  
Corrie Scott – Recreation and Communication Coordinator  
612.297.6331  
[cscott@biglakemn.org](mailto:cscott@biglakemn.org)  
160 Lake Street N, Big Lake, MN 55309