



## Big Lake Winter Farmers Market 2023-2024 Sponsorship Opportunity

The Big Lake Winter Farmers Market is returning for its seventh year! This indoor market will take place on the third Saturday of the month from 10 a.m. – 1 p.m. from November to April at Big Lake City Hall with the March Market taking place in conjunction with the Chamber Community Fair at the Big Lake High School from 10 a.m. – 2 p.m. As the market grows each year, the City of Big Lake would like to include you in some exciting programs!

Music at the market gives local artists opportunities to be paid for their time and dedication to their passion. The information booth provides a card reader at each market that accepts debit-credit, SNAP-EBT, and the Market Bucks Match Program making it easier to take out cash and use SNAP benefits. Senior Day at the Market takes place every other month and seniors 55+ who attend these markets will receive \$3 in tokens that they can spend at any vendor booth. These programs help to increase sales for local farmers and crafters while giving area residents an incentive to shop local.

In exchange for your generous sponsorship, you will receive a variety of marketing opportunities throughout the market season. Below is an outline of sponsorship opportunities and what you can expect to receive in return for helping make these programs possible.

### \_\_\_ **Platinum Market Sponsor:** \$2,000+

- Premier logo featured on signage at information booth at market
- Premier logo feature and link on City website, and in monthly e-newsletter
- Logo listed on all print marketing materials
- Write-up in e-newsletter and an individual post on Facebook tagging your organization
- Weekly verbal recognition by market musicians

### \_\_\_ **Gold Market Sponsor:** \$1,000+

- Premier logo featured on signage at information booth at market
- Premier logo feature and link on City website, and in weekly newsletter
- Logo listed on all print marketing materials
- Weekly verbal recognition by market musicians

### \_\_\_ **Silver Market Sponsor:** \$500+

- Logo featured on signage at information booth at market
- Small logo feature and link on City website, and in monthly newsletter
- Weekly verbal recognition by market musicians

### \_\_\_ **Bronze Market Sponsor:** \$250+

- Small logo featured on signage at information booth at market
- Small logo feature on City website, and in monthly newsletter

We are really excited to bring back the winter market this season, and contributions of any size are appreciated. Please reach out with any questions on the above market programs. Deadline for sponsorships is on Monday, November 6, 2023.

Thank you,

Corrie Scott – Recreation and Communication Coordinator

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