



Big Lake Music in the Park Partnership Proposal

Big Lake's Music in the Park concert series is returning for a full season in 2026 to celebrate its 14th year! This free concert series is held on select Thursday evenings during the months of June- August and features a wide variety of live music and local food trucks. The concerts are held at Big Lake's beautiful Lakeside Park and attendees range from children to seniors and every age in-between.

After eight years of coordination through the Big Lake Legacy Foundation, Music in the Park was transitioned to a city-run program in 2021. The City of Big Lake is excited to continue this successful program that has drawn thousands of people from Big Lake and the surrounding areas over the years. To make this series possible in 2025, we are encouraging local businesses and organizations to support Music in the Park through sponsorship. Below is a variety of sponsorship packages and what they offer:

___Platinum Sponsor: \$5,000+

- Stage naming collaboration rights
- 10x10 booth space provided at each concert upon request
- Premier logo feature on stage concert banner
- Premier logo feature and link on City website
- Weekly verbal recognition prior to musician performance

___Gold Sponsor: \$2,500

- 10x10 booth space provided at up to 5 concerts upon request
- Premier logo feature on stage concert banner
- Premier logo feature and link on City website
- Weekly verbal recognition prior to musician performance

___Silver Sponsor: \$1,000+

- Logo feature on stage concert banner
- Logo feature and link on City website
- Weekly verbal recognition prior to musician performance

___Bronze Sponsor: \$500+

- Small logo feature on stage concert banner
- Small logo feature on City website
- Weekly verbal recognition prior to musician performance

We are thrilled to bring Music in the Park back to the community in 2026, and contributions of any size are much appreciated. Please let me know if you have any questions about the concert series.

Thank you,

Corrie Scott – Recreation and Communication Coordinator

612.297.6331

cscott@biglakemn.org

160 Lake Street N, Big Lake, MN 55309